

## Application Procedure

The application forms  
must be delivered  
or  
sent by post, e-mail or fax  
**BEFORE THE 16 JUNE 2006**

to:

**UNIVERSIDAD DE ALICANTE**  
Facultad de CC. Económicas y Empresariales  
**Oficina de Relaciones Internacionales**  
Campus de Sant Vicent del Raspeig  
Ap. Correos 99 - 03080 Alicante  
Teléfono: +34 965909406 / +34 965903671  
Fax: +34 965909789  
E-mail: macarena.orgiles@ua.es

More information:

<http://www.ua.es/centros/economicas/vri/>



Collaboration of Vicerrectorado de Relaciones Institucionales y  
Cooperación Internacional de la Universidad de Alicante

**SUMMER BUSINESS PROGRAM**  
Facultad de Económicas y Empresariales

Del 3 al 27 de Julio  
de 2006

Universidad de Alicante  
University of Missouri-Columbia

Convalidable por 6 créditos  
de libre elección (60 horas)

The Faculty of Economics and Business of the University of Alicante, together with the University of Missouri-Columbia offers this intercultural exchange programme, which will give students the opportunity to have a better knowledge of some business areas and obtain 6 Spanish credits.

The students will be organized in mixed groups of Spanish and American students, with a maximum of 30 students in each of the courses.

**ACADEMIC REQUISITES**

- Minimum of 75 credits passed.
- Enough level of English to follow the contents of the courses, which will be given entirely in this language.

The students must choose one of the courses between the two offered by the University of Alicante and one between those offered by the University of Missouri:



Universitat d'Alacant  
 Universidad de Alicante  
 Facultad de CC. Económicas y Empresariales

- **Organizational Behavior and Human Resource Management**

Prof. Juan Llopis

- **International Marketing. European Perspective**

Prof. Lorenzo Rodríguez

Prof. Pedro Hernández



UNIVERSITY OF MISSOURI-COLUMBIA

- **Managing in a Digital World**

Prof. Antonie Stam

- **International Finance**

Prof. John Stansfield

The classes will be held in **Lecture Building 2, Monday to Thursday from 9.30 to 14.00 h.** and it is necessary to attend the 80% of the classes to pass each of the courses.

**Application Form**

DNI / Passport number:

(One copy must be attached)

Family Name:

Name:

Address:

E-mail:

**Please choose one of the courses from Block 1 and other from Block 2:**

B  
L  
O  
C  
K  
1

- Organizational Behavior and Human Resources Management.
- International Marketing. European Perspective.

B  
L  
O  
C  
K  
2

- Managing in a Digital World
- International Finance

**FEES:**

**150 EUROS for the whole program (6 credits)**

Signature

Date